

# **ILANA LANDSBERG-LEWIS**

## Amplifying Women's Voices for Over Three Decades

Ilana Landsberg-Lewis has spent her entire adult life engaged in the struggle for the rights of women and girls. From her early days as a human rights and labour lawyer to her years at United Nations Development Fund for Women (UNIFEM), Ilana has worked with women's groups around the world and has learned that no amount of so-called expertise can replace that of women at the frontlines of their own struggle for justice.

llana has been the executive director of the Stephen Lewis Foundation since she co-founded it in 2003 – a charitable foundation that has sent over \$100 million dollars (every penny raised) to sub-Saharan Africa, to community-based organizations at the frontlines of the AIDS pandemic.

Ilana's podcast, Grandmothers on the Move kicks old stereotypes to the curb, shining a spotlight on grandmothers around the world making vital contributions to their families and communities.

## MOST POPULAR MEDIA TOPICS

**Grandmothers as Influencers and Disrupters -** In the course of my work with an astonishing array of grandmothers, I have been deeply affected by their individual stories of triumph over adversity, in so many ways, no matter where they live. At the same time, I have become bewildered by the way in which the significant contributions that grandmothers are making at every level of our lives, personal and public, is pretty much invisible.

**Value Add for the Audience:** Everyone has a Grandmother they love. Learn how to see and appreciate these Elder Stateswomen in our lives and communities entirely differently. See more of the resources around you, by opening your eyes to the value of older women in your circles – whether it's marketing to them, listening to them, or learning from them.

**Solidarity Not Charity** - Most philanthropy in North America pulls on our heartstrings, and tells us that if we don't 'save' these poor, pathetic victims of one catastrophe or another, they will perish. Charities are, after all, businesses. But a much more powerful, hopeful and impactful model is to see humanitarian aid and charity work as solidarity. It is a game-changer, and it has the potential to change the landscape of helping others in your community, country and internationally.

**Value Add for the Audience:** A roadmap for changing the way people think about giving-back, making a difference, and investing in social good.

**What Am I Here For? -** So many of us achieve success, but still don't feel fulfilled. Learn how to increase the passion for your career by increasing the passionate pursuits in your life. **Value Add for the Audience:** How to bring the meaning into your life that you are seeking, and live a richer, fuller life.

**Women's Rights - From #MeToo to Leadership -** Women are at the heart of the response to everything from corrupt leadership to sexual violence to leadership in the public and private sectors. As so many sectors are fraying at the edges, women are leading the way with innovative and powerful new models of engagement and voices of reason.

**Value Add for the Audience:** Whether you are in the arts, business, social justice, or administration, you know the landscape of leadership is changing. Women are a powerful force in this change. If you're a woman, be empowered by stories of cutting-edge work of other women, instructive and practical. If you're not a woman, this is the place where you can learn how to be on the right side of history.

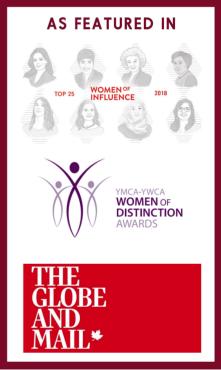
### **QUOTES**

"Ilana Landsberg-Lewis is an expert on grandmothers, plus she is curious, compassionate, articulate, inspiring, and connected with some of the most interesting grandmothers in the world. Listen to her provocative, inspiring podcasts. If you're like me, you'll be very glad that you did."

- Paola Gianturco, Author of Grandmother Power

"Ilana has spent her entire adult life promoting the rights of women and girls, and has vast experience, compassion and determination to make a difference. She is articulate, passionate and a force. She is a marvelous human being and a treasure to society."

- Shulamith Koenig, Founder and President at PDHRE, People's Movement for Human Rights Learning



#### CONTACT



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Grandmothers on the Move